

The background of the image is a dense layer of autumn leaves in various shades of yellow, orange, and brown. Some leaves have water droplets on them. A large, semi-transparent yellow arrow points upwards from the bottom center towards the top of the frame. Overlaid on this background is the text "IMSI SPONSORSHIP PACKAGE 2026" in a bold, white, sans-serif font. The text is arranged in four lines, centered horizontally. The arrow and text are the primary visual elements.

# **IMSI SPONSORSHIP PACKAGE 2026**



# ABOUT US

The International Maple Syrup Institute (IMSI) is a non-profit organization that brings together producer associations, equipment manufacturers, maple packers, education and research institutions as well as many other industry partners from across Canada and the United States. Since 1974, the IMSI has worked to support a strong, unified maple sector by influencing favorable maple legislation within governments, protecting the authenticity and integrity of pure maple syrup and facilitating collaboration between industry stakeholders.

Our Annual General Meeting, taking place this year from June 3-4 in Lake Placid, NY, is a unique opportunity to connect with maple leaders, learn the latest in industry developments, and engage in strategic discussion making that will shape the future of the maple sector.

# Meet Our Team

IMSI is led by our President, two Vice Presidents and Executive Director who are supported by a Board of 30 directors that brings together leaders from across North American's maple syrup industry.



**Geneviève Clermont**

*President*



**Peter Christopher**

*1st Vice-President*



**Philippe Breton**

*2nd Vice- President*



**Kaylie Stuckey**

*Executive Director*

# SPONSORSHIP PACKAGES

## ■ Golden Sponsorship Package (SOLD) \$5,000

Offers the highest level of visibility and recognition at the IMSI AGM

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- Clickable logo on IMSI website homepage for 12 months
- IMSI Bulletin
  - Featured profile or ad in 1 issue
  - Logo featured in every (4) issue for one year
- Featured post on IMSI social media
- AGM Visibility:
  - 3 complimentary AGM+ Gala tickets
  - Premium logo placement on the AGM webpage and promotional materials
  - Premium logo placement on AGM signage & presentation screens
  - Logo placement on take-home merchandise
  - Verbal recognition during Gala and AGM
  - Opportunity to present an award during the Gala

## ■ Amber Sponsorship Package (2 remaining) \$2,500

*For organizations wanting a prominent presence within IMSI throughout the year*

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- Clickable logo on IMSI website (Sponsors page) for 12 months
- IMSI Bulletin:
  - Featured ad in 1 issue
  - Logo included in 3 issues throughout the year
- AGM Visibility:
  - 2 complimentary AGM+ Gala tickets
  - Logo placement on the AGM webpage and promotional materials
  - Logo on event signage and presentation screens
  - Verbal recognition during Gala and AGM



# SPONSORSHIP PACKAGES

## ■ Dark Sponsorship Package

\$1,000

*For organizations wishing to maintain a visible presence within the IMSI community*

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- Clickable logo on IMSI website (Sponsors page) for 12 months
- IMSI Bulletin:
  - Featured ad in 1 issue
  - Logo included in 2 issues throughout the year
- AGM Visibility:
  - 1 complimentary AGM+ Gala ticket
  - Company logo displayed on the AGM webpage
  - Logo on event signage and presentation screens

## ■ Extra Dark Sponsorship Package

\$500

*An entry-level option for organizations wishing to support the IMSI and its mission*

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- Clickable logo on IMSI website (Sponsors page) for 12 months
- AGM Visibility:
  - Company logo displayed on the AGM webpage
  - Logo on event signage and presentation screens



# Your Support Matters

By sponsoring the IMSI, you're helping to strengthen the maple industry, support research, and create meaningful opportunities for our members.

Your contribution directly funds initiatives like:



## Research & Innovation

Support studies and projects that improve production practices, sustainability, and product quality.



## Producer Education

Enable workshops, resources and programs that give maple producers the knowledge and tools they need to thrive.



## Forums & Networking

Support gatherings like the AGM, where members discuss industry challenges, share insights, and collaborate on solutions.



## Shaping the Future

Help IMSI drive innovation and strengthen the maple industry across North America.



# Thank you

## For your support!

READY TO SPONSOR THE **IMSI**?  
CONTACT **US**

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